

FALL 2020

movers & makers

FRESH DESIGNS AND THE MINDS BEHIND THEM



VICTORIA HAGAN FOR THE SHADE STORE

Designer Victoria Hagan's new drapery panels for The Shade Store dress windows with a look that celebrates the graceful undertones of nature—and elegant details that rival the classic architectural touches of her timeless interiors. theshadestore.com



Emmy Ellison FOR DEMAROC HOME

On her first trip to Morocco, Los Angeles designer Emmy Ellison fell in love—with the country’s vibrant culture, rich history, intriguing people, and captivating rugs. Ellison transformed her passion into a business. Ellison now travels throughout Morocco to hand-pick the handmade vintage rugs, poufs, and pillows she offers at DeMaroc Home. Each piece is crafted with authentic Berber symbols and ancient Moroccan motifs that imbue a special charm. The yarn-dyed rugs—in warm colors brought to life by vegetable dyes—are crafted of wool and goat hair while pillows are made from 100 percent cactus silk. “Every rug I select brings me joy,” Ellison says. “I fall in love with every piece and imagine where it could find a place in someone’s life.” demarochome.com



VON GERN HOME

Playing dress-up isn’t limited to closet-based creations. Kira Faiman found runway potential on table surfaces too. That led the former banker—who left the financial world to study decorative arts history at Parsons School of Design—to launch Von Gern Home, a spirited collection of napkins, placemats, and trays that spices up the routine of sitting down for a meal with the excitement of a fashion show. vongernhome.com

Tamam

Collectors Clare Louise Frost and Elizabeth Hewitt work separately to manage their own textile lines. Teaming up added a new layer of imagination to Tamam, their East Village boutique that captivates with Turkish design leanings on goods for the home, including textiles, ceramics, rugs, and tabletop pieces. shop-tamam.com

